



# NEW YORK REPORTS

PLATINUM AWARD CHAPTER

January 2011

Hello members. Can you believe it is 2011? How are you all surviving the snowstorms? They certainly make our lives interesting.

We had our fifth workshop this past January 21<sup>st</sup>. Approximately 120 people attended despite the snowy weather that day. The morning presentation was given by Eisner Amper on Privacy and Data Security Compliance, PCI-Credit Card Payment Compliance, and SAS70 Compliance. The afternoon topic was Data Analysis, Data Mining, Fraud Detection, and Continuous Monitoring. We also had an interesting luncheon presentation on Cloud Computing given by Deloitte. Our next workshop is on February 18<sup>th</sup> given by Protiviti and includes the following topics: IT Security and Data Privacy, New Accounting Standards and Their Effects, Fraud Investigation, and Social Media. Our luncheon topic is "Hot Topics in ERM". The workshop is at Baruch, which is located at 55 Lexington Ave. You can earn 7 CPEs at a great cost. Go to our website at [nyiaa.org](http://nyiaa.org) for more information.

Our Diversity Committee is having an event on March 16<sup>th</sup>. The topic being presented is "The Sponsor Effect: Breaking through the Last Glass Ceiling" from 3:30 to 5:30 followed by networking from 5:30-6:30. The event is being held at Deloitte offices downtown and will offer 2 CPE credits.

The Academic Relations Committee is busy attending several college career fairs to educate students on the internal audit career choice. We were at NYU on February 2<sup>nd</sup> and Baruch College on February 4<sup>th</sup>. We are scheduled to be at Fordham on February 9<sup>th</sup> and Pace on March 2<sup>nd</sup>.

Mark Arning continues to hold his General Auditor roundtables every month. His next meeting is on February 24<sup>th</sup>. If you are a General Auditor who is interested in attending, please contact me at [dnapolit@nyl.com](mailto:dnapolit@nyl.com). These roundtables allow for information sharing and enthusiastic discussion.

**Reminder: We are hosting a networking cocktail reception following our March 11<sup>th</sup> workshop at Baruch College. Members are invited to attend even if you do not attend the workshop that day. We are voting on our new slate of board members and officers. An email blast will be going out sometime in February.**

I hope everyone stays warm and I look forward to seeing you at our events.

Diane Napolitano, President  
IIA New York Chapter

## ***Pictures from the January Workshop and Luncheon***

At the January workshop, Joanne Koonce-Hamar and Don Sparks from Audimation Services (first and second pictures) presented the second session of the workshop '*Afternoon – Data Analysis, Data Mining, Fraud Detection, & Continuous Monitoring*'. The lunch speakers, including Charlie Willis from Deloitte and Rob Zanella from Computer Associates (third picture) presented '*What an Internal Auditor needs to know about Cloud Computing*'.



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# **2010 – 2011 IIA NY Chapter Officers**

## **President**

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## **Executive Vice President**

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## **Vice President – Secretary**

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## **Vice President & Treasurer**

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## **Immediate Past President (2009-2010 Chapter Year)**

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# 2010 – 2011 IIA NY Chapter Committees

## **CAP Reporting**

Officer: Diane Napolitano  
Chair: Linda Tan

## **Audit:**

Officer: Diane Napolitano  
Chair: Dainora Mazeika

## **Nominating:**

Officer: Diane Napolitano  
Chair: Adam Stumer

## **Volunteer:**

Officer: Diane Napolitano  
Chair: Debra Soumare

## **Long Range Planning:**

Officer: John Fitzpatrick  
Chairs: Paul Flora, Nick Dimola

## **General Auditors'**

### **Roundtable:**

Officer: John Fitzpatrick  
Chair: Mark Arning

## **Business and Industry:**

Officer: John Fitzpatrick  
Chairs: Stacey Guardino, Uday Gulvadi, Patrick Glenn, Tracey Thomas

## **Special Events:**

Officer: John Fitzpatrick  
Chairs: Stacey Guardino, Uday Gulvadi, Patrick Glenn, Tracey Thomas

## **History:**

Officer: John Fitzpatrick  
Chairs: Alexander Tsuryan

## **Academic Relations:**

Officer: John Fitzpatrick  
Chairs: Lisa Whitehead, Kedrick Car, Linda Tan, Jennifer Morris

## **Annual Audit Seminar:**

Officer: Brian Mannix  
Chairs: Carlos Garcia, Jim McCabe, Uday Gulvadi, Erin Morrow, Kathy Birn, Frank Campisi, Andrew Ko

## **Workshops:**

Officer: Brian Mannix  
Chairs: Mary Wei, Adeline Monteau, Jim McCabe, Cheryl Lovell

## **Luncheon:**

Officer: Brian Mannix

## **Newsletter:**

Officer: Scott Kenney  
Chairs: Michael Schor, Dainora Mazeika

## **Advanced**

### **Technology:**

Officer: Scott Kenney  
Chairs: Vicente De La Cruz, Harsh Mody, Jennifer Neuenhoff

## **Public Relations, Advertising and Employment:**

Officer: Scott Kenney  
Chair: Andrew Goldberg

## **Subscription:**

Officer: Scott Kenney  
Chair: Bill Morello

## **CIA Exam:**

Officer: Raquel Oquendo  
Chair: Juan Perez

## **Membership:**

Officer: Raquel Oquendo

## **Outreach:**

Officer: Raquel Oquendo  
Chairs: Rich Dapcic, Olga Davis

## **Awards Dinner:**

Officer: Raquel Oquendo  
Chairs: Mariaelena Deloux, Kathy Rennert

## **Diversity:**

Officer: Raquel Oquendo  
Chairs: Junny Rivera, Toan Nguyen

## **Budget and Finance:**

Officer/Chair: Carmen Caceda

## **Awards and Gifts:**

Officer: Carmen Caceda  
Chair: Kathy Rennert

Institute of Internal Auditors- New York Chapter  
*Nominations for Officers and Governors to be Elected  
At Annual Meeting on March 11<sup>th</sup>, 2011*

**Board of Governors  
2011 – 2012**

**Nominees for Re-election:**

- Laura Lowenhaupt
- Robert Meadus
- Luca Pagoto
- Jeffrey Super
- Tracy Wych

**Nominees for Vacant Positions:**

- Carol McFarlane
- Saad Bounjoua
- Paulette Mullings Bradnock

**Executive Committee  
For the Chapter Year 2011 - 2012**

- John Fitzpatrick – President
- Brian Mannix – Executive Vice President
- Scott Kenney – Vice President of Professional Development
- Raquel Marin-Oquendo- Vice President of Professional Services
- Carmen Caceda – Vice President and Treasurer
- Eleonora Pechenik - Vice President and Secretary

# ***IIA NY Chapter Upcoming Training***

**Date:** Friday February 18<sup>th</sup>, 2011

**Times:** 8:30AM - 4:30PM (check-in 8 – 8:30am)

**Location:** Baruch College –  
Vertical Campus  
New York, New York 10010

**CPE:** 7 credits will be awarded for the full day workshop

*~~Registration is open~~*

***Members: \$175***

***Non-Members: \$185***

***Luncheon Only (Members): \$60***

***Luncheon Only (Non-Members): \$70***

**Presented by: Protiviti**

**Training Topic: *Hot Topics in IT Security and Data Privacy, New Accounting Standards and Their Effects, Fraud Investigations, and Social Media***

- ***Hot Topics in IT Security and Data Privacy– Rocco Grillo***  
Everyone wants to be on the front page, but not when it comes to IT Security and Data Privacy. IT Security and Data Privacy is a constant concern for all companies. This session will provide insight into some of the recent headlines in IT Security and Data Privacy, the risk trends, their impact, and what the company can do to mitigate them.
- ***New Accounting Standards and their Effects- Robert Gould***  
The recent release of two Accounting Standards (ASU 2009-13 and ASU 2009-14), formerly known as Emerging Issues Task Force (EITF) 08-1 and 09-3, have undoubtedly brought some good news to most companies previously applying EITF 00-21 and/or Statements of Position (SOP) 97-2. From device manufacturers with embedded software to software-as-a-service providers, companies are gearing up the efforts to understand the impact of the new guidance and planning for policy, process and system updates to adapt to the changes.

- ***Fraud Investigations – Anne Marie Minogue***

Anne Marie will discuss methodologies and considerations in conducting fraud investigations. Topics in her presentation will include: who conducts financial investigations; typical financial allegations; sensitive issues to consider; intent and willfulness; and, investigative techniques.

- ***Social Media – Cal Slemp***

What is it? Why is it capturing so much attention? Does it offer any potential advantage to my organization? What should I consider as I determine how to leverage it in my company? These, and related topics will be the focus of this discussion.

- ***Using Social Media to Advance Your Career – Maureen Bulleri***

Despite the rapid growth of social media, misperceptions about these tools are common, especially when it comes to leveraging them for professional purposes. This presentation offers a crash course in using social media to advance your career. It provides an introduction to LinkedIn, Facebook and Twitter; outlines the professional uses of these technologies; and discusses how to get started with them. Also included are pitfalls to watch out for you as embark on your social media efforts.

## **Luncheon Topic: *Trends in Enterprise Risk Management - Cory Gunderson***

- Lessons learned from past few years
- Risk Appetite Development
- Improving transparency and developments in risk reporting
- The Risk Index – a possible solution to an ageless problem.

### **Presenter's Bio:**

**Rick Magliozzi** – Rick is a Managing Director in the NY office and one of the founding members of Protiviti. Rick leads the Financial Services Internal Audit and SOX group for the Northeast Region of Protiviti. Prior to joining Protiviti, Rick was a leader in the Audit and Business Advisory Practice in the NY office of Arthur Andersen. He has worked with many Fortune 500 financial institutions throughout his career. Rick is a frequent speaker at industry events regarding SOX and IA topics. He has published articles on these matters and hosts roundtables regularly for Protiviti on matters of importance to CAE's. Rick is a Certified Public Accountant and a Member of the Board of Governors of the NY Chapter of the IIA.

**Rocco Grillo** – Rocco is a Managing Director in Protiviti's Technology Risk practice providing clients with Information Security and Risk Management Services. He leads the New York Metro / New England Security & Privacy Practice. Rocco is a Certified Information Security

Systems Professional (CISSP) and also is a co-founder of the IT Policy Compliance Group. He is an affiliate Board Advisor for FS-ISAC, a member of the Shared Assessments Program Technical Development Committee, and he has also served on the Board of Directors of the NY Metro ISSA Chapter and the (i-4) International Information Integrity Institute Research Steering Committee. Rocco has over 20 years of technology and information security experience. He has managed and delivered high quality security services to a variety of clients in financial services, insurance, healthcare & life sciences, media, and the Higher Education institutions. Rocco provides clients with expertise in security assessments, IS Governance / ISO 27001 strategy development, IT Risk Management and privacy compliance services. He is also a PCI Qualified Security Assessor (QSA), a Certified HITRUST Practitioner and oversees Protiviti's Incident Response and Visa Qualified Incident Response Assessor (QIRA) programs. He has spoken on leading information security topics for a variety of audiences and industries including RSA, the IT Policy Compliance Group, the ISSA, IIA, (i-4) and other industry organizations. He has been quoted as an information security expert in CNNMoney, ComputerWorld, Bankinfosecurity.com, and other publications. Prior to working for Protiviti, Rocco helped develop RedSiren Technologies, a leading full services security firm that evolved out of Carnegie Mellon, the co-founders of CERT. He also served in management positions with Lucent Technologies prior to RedSiren.

**Robert Gould**- Rob is a Managing Director in the Internal Audit and Finance and Accounting Excellence Solution in Protiviti's Metro New York Region. Rob has significant experience in providing professional accounting, audit and consulting services to corporate clients and their owners. Prior to joining Protiviti, Rob was in the audit and business advisory practice at Deloitte & Touche. He worked in various engagement and project management positions, primarily leading external audit engagements as well as Sarbanes Oxley efforts. As a CPA, he has strong financial skills as well as a solid understanding of business process controls. At Protiviti, Rob has helped clients with a variety of technical accounting matters as well as process improvement. Additionally, Rob has been working closely with certain clients with public company readiness and internal audit co-sourcing arrangements to help them with the development of financial reporting and internal audit infrastructure as well as executing projects.

**Anne Marie Minogue** – Anne Marie is an Associate Director in the Litigation, Restructuring and Investigative Services Solution of Protiviti since November, 2004. During her tenure with Protiviti she has conducted investigations concerning fraud and abuse for educational institutions and several corporations; and, she has led independent reviews of anti-money laundering programs for financial institutions. An expert in fraud risk management, Anne Marie has performed fraud risk assessments and consulted in fraud prevention and detection methods for corporations, financial institutions and government entities. She is a Certified Fraud Examiner. Prior to joining Protiviti, Anne Marie completed a twenty-five year career with the IRS Criminal Investigation Division where she held the position of Assistant Special Agent in Charge of the New York Field Office and managed criminal financial fraud investigations involving major corporations, banks, insurance companies, health care firms, as well as narcotics organizations, terror funding and other illegal enterprises.

**Cory Gunderson** – Cory is a founding managing director of Protiviti and leads the U.S. Financial Services Industry practice, as well as leading on a global basis the firm's Risk & Compliance practice. This practice consists of our Regulatory Risk, Enterprise Risk

Management, Credit Risk, Operational Risk, Market & Commodity Risk, and Model Validation services. Cory was named in June 2009 as one of the “Top 25 Consultants” for 2009 by Consulting Magazine in their annual competition. He was one of only 3 recipients for “Excellence in Financial Services” and was selected from over 350 nominations. He brings extensive experience across the financial services industry, focused primarily on banks, insurance companies, credit card lenders, specialty finance and other institutions, Cory has led numerous consulting and audit engagements on firms ranging from a \$2.5 billion financial institution to the largest banks and insurance companies in the world.

**Cal Slemp** - Cal is a Managing Director with Protiviti, currently leading Protiviti’s security and privacy solutions consulting business globally. He is responsible for both developing offerings and the quality of their delivery in this area. This specifically includes directing our work in privacy, security, and identity management design and implementation. Cal has provided support to clients in many new areas of interest including data privacy, data-centric data management, the creation and interoperability of trusted identities, and security in cloud computing and other new computing environments. Cal has worked with clients of all sizes in a wide variety of industries providing a broad array of information security and risk management services. His expertise includes developing and evaluating comprehensive information security strategies and programs, data privacy and compliance program design and assessments, incident response planning and execution, and security architecture services. Prior to joining Protiviti, Cal was with IBM Corporation for 30 years in a variety of executive and management positions. He led IBM’s global Security and Privacy Services team from its creation in 1998 until 2006.

**Maureen Bulleri** – Maureen Bulleri is currently a Senior Manager at Protiviti, and leads the Northeast Area Human Resources function. Maureen is responsible for overseeing all facets of human resources including resource management, recruiting, executive support, training, employee relations and performance management. Maureen joined Protiviti in May 2002. Prior to Protiviti, Maureen started her career at Arthur Andersen in 1996 as an external auditor, after graduating from Boston College with a Bachelor of Science in Accounting and Finance. She transferred into Human Resources in 1998 at Andersen, where she then held a number of progressive roles spanning resource management, recruiting, and performance management. In 2002, she joined Protiviti. Maureen is a certified Professional in Human Resources (PHR).

***For Registration Information:***

Visit our website [www.nyiaa.org](http://www.nyiaa.org) and complete the registration form

## **IIA Co-hosting Event with Deloitte invites you to *the Women's Career Pathways and Progression***



**Date:** **Wednesday, March 16<sup>th</sup>, 2011**  
**Times:** 3:00 p.m. – 3:30 p.m. — Registration  
3:30 p.m. – 5:30 p.m. — Presentation/Q&A  
5:30 p.m. – 6:30 p.m. — Networking

**Location:** **Deloitte**  
2 World Financial Center  
3<sup>rd</sup> Floor Conference Rooms A&B  
New York, NY

**CPE:** 2 CPE credits will be awarded by the New York Chapter of the Institute for Internal Auditors.

**Key Event  
Contacts:** - Sarah Adams – Deloitte  
- Raquel Oquendo - IIA NY Chapter VP Secretary

**Topic: **The Sponsor Effect: Breaking through the Last  
Glass Ceiling****

What's keeping women from the very top? Despite enormous progress in the lower and middle rungs of the career ladder, too few women are moving into the C-suite. The reason: Many qualified women don't have the powerful backing necessary to inspire, propel and protect them through the perilous straits of upper management. They lack, in a word, sponsorship.

Sponsors advocate and facilitate career moves. A recent Deloitte study, "The Sponsor Effect," shows that sponsors push their protégées to achieve high-level visibility and forge crucial connections, while also serving as guides on how to "play the game." Without sponsors, it is

nearly impossible to climb the last slippery slopes of the career ladder—where competition is at its most intense.

Please join us as we demystify the most significant factor in career growth and decode the strategy of sponsorship. In addition, we'll describe how forward-thinking companies are nurturing sponsorship through cutting-edge initiatives that create the networks that seed sponsorship, teach senior leaders to be effective sponsors, and enrich the pipeline of future leaders.

### **Sponsoring Organizations:**

**Deloitte's Initiative for the Retention and Advancement of Women (WIN):** Today, Deloitte LLP is recognized as a leader in advancing women and as an employer of choice — thanks in large part to its “waging change” 17 years ago when it launched the Initiative for the Retention and Advancement of Women. In recognition of its commitment to the advancement of women and its attention to talent and career/life fit issues, Deloitte has been honored with an abundance of awards over the years including Fortune’s “100 Best Companies to Work For”, Working Mother magazine’s 100 Best Companies for Working Mothers Hall of Fame (listed for 15 consecutive years), Working Mother magazine’s “Top Companies for Multicultural Women”, and Catalyst Award for Advancing Women in Business.

**The New York Institute of Internal Auditors (IIA):** In 1941, the New York Chapter founded the Institute of Internal Auditors. Since then, the IIA has grown to serve over 105,000 members in internal auditing, governance and internal control, IT audit, education, and security from more than 160 countries/territories. The world's leader in certification, education, research, and technological guidance for the profession, The Institute serves as the profession's watchdog and resource on significant auditing issues around the globe.

### ***For Registration Information:***

Visit <http://www.deloitte.com/us/nyiiawinmarch> to register for the event

# BECOME A CERTIFIED INTERNAL AUDITOR!

*Introducing The IIA's CIA Learning System™ Course at Pace University*



**Earn the Most Sought-After Credential in the Global Internal Audit Profession!** The Institute of Internal Auditors (IIA) and Pace University have joined forces to offer a comprehensive instructor-led course based on The IIA's CIA Learning System. This course will expand your internal audit knowledge and prepare you for the Certified Internal Auditor® (CIA®) exam. **Each class qualifies for 8 CPE credits.**

This program is designed primarily for individuals interested in preparing for the CIA exam, achieving professional advancement, and building confidence for addressing today's internal audit challenges.

**Course Materials: The IIA's CIA Learning System**

This course is based on The IIA's **CIA Learning System**, a premier-quality CIA exam preparation tool, designed by subject matter experts to teach the entire global CIA exam syllabus. The IIA's CIA Learning System program is delivered in a blended learning format of printed workbooks and Web-based learning software. These tools are augmented by the expertise of an experienced instructor. The classroom environment allows for interaction with your peers and the instructor, and also provides structure to keep you on track to meet your goals.

The following courses are available at Pace University for the **SPRING 2011**

Course	Course #	Schedule	Tuition Fees	
			IIA Member	Non Member
<b>Part I:</b> The Internal Audit Activity's Role in Governance, Risk, & Control	<b>IA101A</b>	<b>Sec. A:</b> 2-Saturdays February 12 & 19; 9am-5pm	\$475	\$525
	<b>IA101B</b>	<b>Sec. B:</b> 2-Saturdays March 12 & 19; 9am-5pm		
<b>Part II:</b> Conducting the Internal Audit Engagement	<b>IA102A</b>	<b>Sec. A:</b> 2-Saturdays March 5 & 12; 9am-5pm	\$475	\$525
	<b>IA102B</b>	<b>Sec. B:</b> 2-Saturdays April 2 & 16; 9am-5pm		
<b>Part III:</b> Business Analysis and Information Technology	<b>IA103A</b>	<b>Sec. A:</b> 3-Saturdays March 26; April 2 & 9; 9am-5pm	\$675	\$725
	<b>IA103B</b>	<b>Sec. B:</b> 3-Saturdays April 30; May 7 & 14; 9am-5pm		
<b>Part IV:</b> Business Management Skills	<b>IA104A</b>	<b>Sec. A:</b> Saturday April 30; 9-5 pm	\$275	\$325
	<b>IA104B</b>	<b>Sec. B:</b> Saturday May 21; 9-5pm		

## **REGISTER FOR ALL 4 PARTS and TAKE \$100 off!**

The CIA Learning System Course will be held exclusively at:

**Pace University's Midtown Campus**  
551 Fifth Avenue at 45<sup>th</sup>  
New York, NY



Register Online at [www.pace.edu/CPE](http://www.pace.edu/CPE)

Contact us at (914) 773-3714 or [ContinuingEd@pace.edu](mailto:ContinuingEd@pace.edu)

## IIA Member Reminders

- ✓ **The NYIIA accepts credit card payments on-line.**
- ✓ **Not receiving Chapter e-mails and Workshop notifications? Update your IIA Member Profile. Use your IIA Member ID and Password to update your Profile on [www.theiia.org](http://www.theiia.org). After logging in, select "Update Your Profile".**
- ✓ **The NY IIA is now posting presentations from the New York ACL Users Group. They are now available for download under the Events tab of our website, [www.nyiia.org](http://www.nyiia.org). The presentations might be useful and contain helpful procedures checklists to effectively use ACL for Internal Audits**

# IIA NY Chapter 2010 – 2011 Workshops

## ✓ September 17, 2010

**Joan Pastor – JPA International, Inc.**

- *Conflict Management and Negotiation Skills for Internal Auditors*

## ✓ October 15, 2010

**Crowe Horwath**

- *Fraud and the Foreign Corrupt Practices Act: What Internal Auditors Need to Know*

## ✓ November 19, 2010

**Bob Kodzis – Flight of Ideas**

- *Creativity, Embracing Change, and Running Effective Meetings*

## ✓ December 17, 2010

**Jefferson Wells**

- *Contract Compliance and Cost Recovery Audits*
- *Data Loss Prevention*
- *Dodd Frank Impact on Financial and Non Financial Firms*
- *Emerging Corporate Governance Issues*

## ✓ January 21, 2011

**Eisner Amper**

- *Morning – Privacy & Data Security Compliance, PCI – Credit Card Payment Compliance, and SAS 70 Compliance*

**Audimation Services**

- *Afternoon – Data Analysis, Data Mining, Fraud Detection, & Continuous Monitoring*

## February 18, 2011

**Protiviti**

- *IT Security and Data Privacy, New Accounting Standards and Their Effects, Fraud Investigation, and Social Media*

## March 11, 2011

**Nick DiMola and Dr. Al Marcella**

- *Best Practices in Internal Auditing Today*
- *Intro to Cyber Forensics*

## April 8, 2011

**PricewaterhouseCoopers**

- *TBD*

## May 19, 2011

*Annual Audit Seminar*

**For More Information Visit our Website at <http://www.nyiaa.org/>**

# IIA NY Chapter 2010 – 2011 LUNCHEONS

✓ **September 17, 2010**

**Joan Pastor – JPA International, Inc.**

- *The Relationship Between Leadership and Emotional Intelligence for Internal Auditors*

✓ **October 15, 2010**

**Crowe Horwath**

- *Business Practices & Ethics in Today's Environment*

✓ **November 19, 2010**

**Bob Kodzis – Flight of Ideas**

- *Work/Life Balance*

✓ **December 17, 2010**

**Right Management**

- *Enhancing Personal Skills*

✓ **January 21, 2011**

**Deloitte**

- *“Seeing through the Clouds” – What an Internal Auditor needs to know about Cloud Computing.*

**February 18, 2011**

**Protiviti**

- *Hot Topics in Enterprise Risk Management*

**March 11, 2011**

**Dr. Al Marcella**

*Identity Fraud and Social Networking:  
Safely Surviving in a Networked Society*

**April 8, 2011**

**PricewaterhouseCoopers**

- *TBD*

**May 19, 2011**

**Annual Audit Seminar**

***For More Information Visit our Website at <http://www.nyiaa.org/>***